VARIV Capital invests in Skydrop’s bridge round, a Monterrey-based marketplace that connects online retailers with logistics carriers

VARIV invested in Skydrop’s latest $5M USD round, along with Y Combinator, FJ Labs, Sierra Ventures, EasyPost, Soma Capital, Sinai Ventures, GMF and Dynamo, an incumbent investor. The round was closed as soon as Skydrop finished its acceleration process at Y Combinator (S18).

Skydrop is focused on making e-commerce easier across Latin America, estimating drop-off times, buying and printing shipping labels, and handling returns for its customers. Through Sr. Envío, a logistics platform created from the ground up, the startup is looking to offer shipping labels at a fraction of the cost by aggregating orders with thousands of like-minded (and like-sized) businesses. Companies simply add Skydrop’s plugin to their own online store and watch their logistics burdens disappear.

Skydrop is already changing how shipping works today in Mexico delivering thousands of packages daily and working with hundreds of companies such as Walmart, Estafeta, and HEB, aiming to become the go-to shipping software for businesses in Mexico and Latin America.

Gustavo Zambrano (CEO), Arnoldo Rodríguez (CGO, former CTO), and Armando Solbes (COO/CFO) are the co-founders of Skydrop. Gustavo is a serial entrepreneur, having sold SeMeAntoja (food ordering app) to Delivery Hero in 2014; he participated with SeMeAntoja in 500 Startups’ batch #6 in Mountain View. Arnoldo was CTO of Boletia and met Gustavo at 500 Startups’ 6th batch. Armando has consulting experience, having worked in EY for 3 years, and is in charge of operations and finance.

About VARIV Capital
VARIV Capital is a venture capital firm that invests in early-stage technology companies doing business in Latin America. Contact: bego.ortiz@variv.com