YOGOME, A MEXICAN STARTUP THAT DEVELOPS EDUCATIONAL GAMES FOR KIDS, CLOSES AN INVESTMENT ROUND OF USD $6.6M FROM SEAYA VENTURES, VARIV CAPITAL AND ENDEAVOR CATALYST

- The edutainment (content designed both to educate and to entertain) company positions itself as a global leader of the sector
- The investment round will allow Yogome to reach 1 million paying subscribers and continue with its geographical expansion

Yogome, a leader in digital education, closed its Series A round with an investment of USD $6.6M. Seaya Ventures, VARIV Capital and Endeavor Catalyst participated in the capitalization round.

Yogome is an innovative digital education platform with a collection of games for kids ages 6-11, endorsed by the Play2Prevent Lab at Yale University. 95% of its subscribers are from the United States, Latin America and Southeast Asia, and has a presence in more than 50 countries.