Nexxus Capital announces the closing of its investment in IMMUNOTEC

Nexxus Capital announces that, on May 18th, 2017, it has completed its investment in Immuno Holding, S.A. de C.V. (“IMMUNOTEC”), which was signed on March 22nd, 2017. IMMUNOTEC is a company that, through its subsidiaries, is dedicated to the development and commercialization of nutritional supplements through multi-level direct sales channels.

This investment was carried out by Nexus Capital Private Equity Fund VI, L.P. and Nexxus Capital VI Trust [NEXX6CK 13] (together “Nexxus VI”) in association with Mauricio Domenzain, who has ample industry experience in Mexico, the United States and other countries as a former executive of a prominent direct selling company. Mauricio will assume the leadership of the successful team of executives and collaborators in Mexico, Canada and the USA, which, alongside an extraordinary group of independent consultants, will sustain the company’s growth in the years to come.

IMMUNOTEC is a company with over 20 years of leadership. Its products are commercialized through multi-level direct sales channels mainly in Mexico, with presence in other countries, including the United States and Canada. Among the broad product portfolio that IMMUNOTEC offers is the Immunocal family of products, which is backed up by over 40 years of clinical research and testing.

According to the World Federation of Direct Selling Associations, the nutritional supplements category has become the largest and fastest growing category in the global direct sales industry.

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About Nexxus Capital

Nexxus Capital has actively participated in the private equity industry in Mexico since its inception in 1995 and is one of the country’s largest independent alternative asset managers. It has one of the longest and most successful track records in alternative assets in Latin America focused on enhancing the value of its portfolio.

Following the investment in Immuno Holding, S.A. de C.V., Nexxus Capital has completed 25 investments and has fully divested from 11 portfolio companies. Nexxus Capital has raised and managed five funds through seven investment vehicles with aggregate capital commitments of over US$1.2 billion and is the only Mexican alternative asset manager that has listed five portfolio companies in the public markets.

Nexxus VI continues to analyze equity investment opportunities in Mexican midsized companies with high growth potential, whose value can be enhanced through improved management and operations, value-added acquisitions, and application of world class business models.

Nexxus Capital’s vision is to be the Mexican alternative asset manager with whom investors, entrepreneurs and service providers prefer to associate with, due to its value creation capabilities and its thorough transparency, integrity and professionalism.

For further information on Nexxus Capital visit www.nexxuscapital.com or contact:

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