Venture Capital & Fintech in Latin America

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LAVCA Overview

Mission
- To spur regional economic growth by advancing venture capital and private equity investment through programs of research, networking, investor education, the promotion of best investment practices, and the advocacy of sound public policy.

Members
- LAVCA’s membership is comprised of over 170 firms which control assets in excess of US$60 billion, directed at capitalizing and growing Latin American businesses.
- Some of the best known global and regional fund managers are members of LAVCA:
In 2016, VC firms deployed **US$500m through 197** transactions in Latin America, representing an 8% increase in number of deals and an 16% decrease in amount invested y-o-y.
Key Country Trends:

- Brazil and Mexico were the first and second most popular countries by amount invested.
- Mexico and Brazil led VC activity (37% and 33% of total # of deals, respectively).
- “Other” includes Costa Rica, El Salvador, and Panama.
Key IT Sector Trends:

- In 2016, VC firms deployed **US$342m** in IT startups through **142** transactions.
- **Fintech** and **e-commerce** were the first and second most popular sectors by number of deals.
- **Fintech** was the most important sector by amount invested, capturing 55% of IT investment totals.
- “**Other**” includes Consumer/Retail, Security, Logistics & Distribution, among other sectors.
Key Trends:

- In 2016, VC Fintech deal count increased 81% while value was up 31% from 2015.
- Consortiums of international and local VC investors participated in 26% of total number of deals.
Highlighted LatAm VC Fintech Deals

Mexico
- General Atlantic
- Richmond Global Ventures
- Core
- Rise Capital
- Auria Capital
- CrunchFund
- QED Investors
- Quona Capital
- Kaszek Ventures
- Jaguar Ventures
- Conconi Growth Partners
- Femsa Comercio
- Conekta

Brazil
- Tiger Global
- Sequoia Capital
- DST
- Founders Fund
- Ribbit Capital
- Kaszek Ventures
- IFC
- QED Investors
- Redpoint
- e.ventures
- Quona Capital
- Kaszek Ventures
- eBricks Digital
- Endeavor Catalyst
- GuiaBolso
- BankFacil
- Contabilizei
- destacame

Colombia
- Velum Ventures
- Axon
- Busqo

Argentina
- Elevate Equity
- IFC
- Afluenta

Chile
- Mountain Nazca

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Thank You!

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