Kaszek Ventures invests in Digital House

With the support of the leading Latin American investment fund, Digital House coding school plans to open more campuses and expand its course offerings to train more and better professionals

Buenos Aires, January 31st, 2017 - Digital House (http://digitalhouse.com), the argentine coding school designed to train a new generation of professionals in the technological era, added Kaszek Ventures (https://www.kaszek.com), the leading investment fund in Latin America that supports organizations based on high impact technology, as an investor.

"The main goal of this agreement is for Digital House to continue its expansion plan by adding more campuses to train a greater amount of students, offer a broader geographical coverage, and develop new contents", explained Nelson Duboscq, CEO of this coding school. Digital House is found in Belgrano, Buenos Aires, and has had more than 500 students in 2016. Looking forward to the increasing amount of inscripts, expansion works in infrastructure are currently being done to double its capacity. In addition, a new campus has just opened in the city center.

Kaszek Ventures will be represented in Digital House’s directory by Hernán Kazah, co-founder of the firm and MercadoLibre, the largest online commerce and payment ecosystem in Latin America. Kaszek joins the list of entrepreneurs who support the coding school, following Martín Migoya, CEO of Globant, and Marcos Galperín, CEO and co-founder of MercadoLibre.

Regarding the new investors, Mariano Wechsler, co-founder and Academic Director of the coding school, said that the mission is to train people in different disciplines for the growing demand in digital abilities in all industries and services. He as well mentions that the participation of Kaszek Ventures will allow them to reach a fast expansion and a solid growth.

"As technology investors, all the companies that integrate our portfolio are faced with the challenge of hiring well-trained professionals in different digital disciplines. As we know, there is a global deficit in this type of profile, including people who know software development, data science, UX design, and digital marketing, among others. In this context, Digital House has innovative, effective programs that combine theory and practice in an extraordinary way, and that called our attention during our process of analysis of the company. We were very satisfied by the level of professionalism with which the whole project was created. Their graduates are well knowledged, and this is reflected in the fact that top-tier firms hire them".

As a result of this partnership, Digital House will not only open a new campus, but will continue to add more immersive programs to complete its academic proposal, which currently consists of Full Stack Web Development, Mobile Development for Android and iOS, Digital Marketing, UX Design, Data Science,
Digital Product Management, and other special offerings that will allow the workforce of any type of organization to acquire the needed knowledge to perform in the framework of the digital era.

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About Digital House
We are a coding school where new generations of coders and digital professionals are formed through intensive and face-to-face courses. The classes are taught by successful professionals of the country, with a pedagogical system based on agile methodologies, which combine practice with theory and professional guidance. The goal is to generate a community of IT talents that can quickly acquire a job, or develop their own projects and ideas.
Learn more in: http://digitalhouse.com

About Kaszek Ventures
Kaszek Ventures is a venture capital firm that partners with exceptional entrepreneurs to build companies based on long-lasting, high-impact technology, whose main focus is Latin America. In addition to capital, it offers significant strategic guidance, operational support and access to local and international networks.

The firm was founded in 2011 by Nicolás Szekasy, former CFO of MercadoLibre and Hernán Kazah, co-founder of MercadoLibre and former COO / CFO of this firm. Throughout these years, the organization has formed a large team of experienced industry experts to select and support the best companies in the region.

Kaszek Ventures has created two investment funds, KV-I for $ 95 million and KV-II for $ 135 million, and invested in 41 companies with base in 6 countries.

Learn more in: https://www.kaszek.com