MATERIAL FACT

IDEIASNET S.A. (BM&FBovespa IDNT3) ("IDEIASNET"), pursuant to the provisions of Rule 358, dated 01/03/2002, as amended, hereby informs its shareholders and the market in general that Ideiasnet Fund II (FIP II) and other shareholders of iMusica S.A. ("iMusica") have signed yesterday a Sale and Purchase Agreement with Claro S.A. for the sale of its stake in iMusica.

iMusica is a pioneer and market leader in Latin America for the distribution and management of digital content. The company is the main content provider for the major mobile operators and music services in Brazil, developing content management and distribution platforms and creating music branding projects.

The transaction is subject to, among other conditions, approval by the Administrative Council for Economic Defense (CADE), pursuant to law No. 12.529/11.


Sami Amine Haddad
CEO
Ideiasnet S.A.

About Ideiasnet S.A

A pioneer technology investment firm in Brazil, Ideiasnet invests in high growth companies in industry segments where it has significant know-how, such as digital commerce, software, digital media and mobility. The goal is to offer a tangible contribution and autonomy to entrepreneurs and their businesses. Ideiasnet (IDNT3) stock is traded in the Bovespa Novo Mercado, and its current portfolio produces annualized revenue of R$ 1.6 billion from 11 businesses. The Ciashop sale is the 12th transaction completed since 2011.

www.ideiasnet.com.br